

Our History

Wilshire Media Systems began as a simple TV & Stereo store on Los Angeles' acclaimed Westside. So how on earth did we end up in Thousand Oaks over 60 years later? *It's been quite a journey...*

1954



Wilshire TV & Radio was founded by Loreta K. Wuebker in 1954. The modest 400 square foot Los Angeles showroom was located on the 5th floor of the H.F. Ahmanson Bank & Trust building on Wilshire Blvd. until 1978.

1978



Lyn and Cynthia Perry purchased Wilshire TV & Radio in 1978. The newly rebranded Wilshire Television & Appliance Center was relocated to a 3000 square foot location on 6th Street in the Wilshire district of Los Angeles where it remained until 1984.

1985



Wilshire TV & Video moved to Western Ave. in 1985 where it remained until 1992. During the Los Angeles riots on April 30, 1992, Lyn & Cynthia watched from their Thousand Oaks home as television news cameras recorded their store being looted and burned.

1992



Six months after the Los Angeles riots, Wilshire TV & Stereo reopened in Thousand Oaks, California at 1518 N. Moorpark Road. Over the years, Wilshire continued to grow and its reputation earned continued recognition from local and national organizations.

2014



In 2014, upon Lyn and Cynthia's retirement, Mike purchased the company and rebranded it as Wilshire Media Systems. The team at Wilshire designs, installs and builds innovative solutions that harmoniously blend technology and aesthetics.

2017



In 2017, Wilshire expanded to a 12,500 square foot design and experience center in Thousand Oaks, where visitors could interact with the latest technologies. That was just the beginning, and we were determined to make more history.

Now



In 2018, Wilshire Media System moved to a new 5000 square foot Design Center in the heart of Westlake Village. The new business model included a higher emphasis on design, working with trade partners, and luxury homes.

This is just the beginning.

